BRENTHURST
THE HOME OF WEALTH

THE POWER
OF INDEPENDENT ADVICE

THE PROTECTION OF PERSONAL INFORMATION ACT 4 OF 2013

IN THIS ISSUE

FOR MORE INFO CONTACT US
www.brenthurstwealth.co.za

JHB (HQ)	+27 (0) 11 799 8100
JHB (SANDTON)	+27 (0) 10 035 1391
PTA	+27 (0) 12 347 8240
CAPE TOWN	+27 (0) 21 418 1236
BELLVILLE	+27 (0) 21 914 9646
CLAREMONT	+27 (0) 21 418 1236
STELLENBOSCH	+27 (0) 21 882 8706
PAARL (VAL DE VIE)	+27 (0) 21 100 3901
MAURITIUS	+ 230 5843 5215

With the commencement of POPIA to take effect on 1 July 2021, it is clear that its purposes is to give effect to the constitutional right to privacy, by safeguarding personal information when processed by a responsible party (Brenthurst), subject to justifiable limitations that are aimed at – balancing the right to privacy against other rights, particularly the right of access to information; and protecting important interests, including the free flow of information within the Republic and across international borders. As well as to regulate the manner in which personal information may be processed, by establishing conditions, in harmony with international standards, that prescribe the minimum threshold requirements for the lawful processing of personal information.

Therefore, as a responsible party, Brenthurst is entrusted with personal information of our clients and staff and are therefore required to process this information with the ambit of the law as prescribed.

THERE ARE 8 CONDITIONS FOR THE LAWFUL PROCESSING OF PERSONAL INFORMATION:

CONDITION 1: ACCOUNTABILITY

- Brenthurst is accountable for the personal information that is processed or that is held in our possession and therefore reasonable steps must be taken to ensure that personal information obtained from clients is stored safely and securely.

Brenthurst Wealth Management (PTY) LTD FSP No. 7833

- This includes contact details, financial information, any information required under the FIC regulations and any other personal information that may be obtained for the purpose of providing our services to the client.

CONDITION 2: PROCESSING LIMITATION

- Brenthurst will collect personal information directly from clients.
- Brenthurst will only process or release client information with their consent, except where it is required to do so by law, necessary to carry out actions for the conclusion of performance of a contract, protects a legitimate interest and necessary for proper performance.
- Personal information will be processed in a lawful and reasonable manner that does not infringe the privacy of our clients.

CONDITION 3: SPECIFIC PURPOSE

Brenthurst collects personal information from clients to enable to represent them to our clients for the purpose of rendering our services to our clients, which include:

- Long-Term Insurance Sub-Categories A, B, B1-A, B2-A and C
- Retail Pension Benefits
- Pension Fund Benefits
- Shares
- Participatory Interest in a collective investment scheme
- Short-Term Deposits and Long-Term Deposits
- Structured Deposits
- Participatory Interest in a Hedge Fund

CONDITION 4: LIMITATION ON FURTHER PROCESSING

- Personal information may not be processed further in a way that is incompatible with the purpose for which the information was collected initially. Brenthurst collects personal information for the purpose of rendering financial services, and it will only be used for that purpose.

CONDITION 5: INFORMATION QUALITY

- Brenthurst is responsible for ensuring that client information is complete, up to date and accurate before it is used. This means that it may be necessary to request clients, from time to time, to update their information and confirm that it is still relevant.
- If Brenthurst is unable to reach a client for this purpose their information will be deleted from our records FIVE years after the termination of the business relationship as per the requirements of the FAIS Act.

CONDITION 6: OPENNESS

- In the instance where personal information is collected from a source other than directly from the client (E.g.: credit checks, AML checks, Astute checks, other portals). Clients will be made aware that their information is being collected by us and of the specific reason why we are collecting their information.

CONDITION 7: SECURITY SAFEGUARDS

- Brenthurst will ensure technical and organisational measures are put in place to secure the integrity of personal information and safeguard it against the risk of loss, damage, or destruction.
- Personal information must also be protected against any unauthorised or unlawful access or processing, therefore, Brenthurst is committed to ensuring that information is only used for legitimate purposes with our client's consent and only by authorised employees and third parties which have been disclosed.

CONDITION 8: PARTICIPATION OF INDIVIDUALS

- Clients are entitled to know particulars of their personal information held by Brenthurst as well as the identity of any authorised employees that had access thereto.
- Clients are also entitled to correct any information held by Brenthurst.

This communication to you is to indicate that we are committed to complying with this Act and have effectively put all measures in place to ensure such compliance, also giving you access to our privacy policy and our assurance in protecting your privacy and safeguarding all information that is processed by us.

CONTACT ANY OF OUR HIGHLY QUALIFIED FINANCIAL ADVISORS AT OUR OFFICES COUNTRYWIDE TO DISCUSS YOUR INVESTMENT STRATEGY READ >> **BRENTHURST INVESTMENT PLANNERS**

BRENTHURST OFFICES:

Johannesburg	+27 (0) 11 799 8100	**Claremont**	+27 (0) 21 418 1236
Sandton	+27 (0) 10 035 1391	**Bellville**	+27 (0) 21 914 9646
Pretoria	+27 (0) 12 347 8240	**Stellenbosch**	+27 (0) 21 882 8706
Cape Town Waterfront	+27 (0) 21 418 1236	**Val de Vie Estate**	+27 (0) 21 100 3901
		Mauritius	00 230 5843 5215

BRENTHURST SATELLITE OFFICES:

GARDEN ROUTE | KWAZULU-NATAL | FREE STATE | MPUMALANGA | NORTH WEST