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HABITS OF WEALTHY INVESTORS THAT COULD HELP YOU

By Aidan James Freswick, Registered Financial Practitioner™, BWM Bellville

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The DIY approach can work for some, but research shows that investors who use the expertise of professionals achieve better results over the long term.

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ACHIEVING WEALTH IS A JOURNEY THAT REQUIRES PATIENCE, DISCIPLINE AND PERSISTENCE.

Successful investing is best achieved through a combination of principles. Sometimes, too much reliance is placed on markets doing well, but emotion-driven behaviour can have a negative impact on investment returns. A balance between finding opportunities in markets and focusing on your plan can increase your chances of achieving your investment outcomes.

Wealthy investors generally have a few things in common. I am often asked what the true meaning of wealth is, and money is often associated with wealth, but it is not the only factor. Wealth can also include personal fulfilment, happiness, knowledge and a sense of purpose in life. Some investors strive to achieve material wealth, whilst others strive to achieve experiences, good quality of life, better relationships and personal growth.

What if you could have the best of both worlds…. tangible and intangible wealth? It is possible to achieve this.

Consider these ideas and smart investor tips that wealthy investors have in common, which could help you build and grow your own wealth:

> **PARTNERING WITH A REPUTABLE WEALTH MANAGER.** Wealth managers are highly skilled and competent and can help you navigate the complexities of the investment landscape to build a well-diversified portfolio. The DIY approach can work for some, but research shows that investors who use the expertise of professionals achieve better results over the long term.

- **WEALTHY INVESTORS GENERALLY HAVE A LONG-TERM TIMEFRAME WHEN IT COMES TO INVESTING.** They focus on the bigger picture of creating generational wealth. For some, it is far more important that the investment outcomes are best positioned for their heirs when they are no longer alive. These investors have a strategic approach to investing, and they are willing to take calculated and informed risks to enhance the chance of favourable investment outcomes. However, these calculated risks are navigated with the guidance of a professional advisor. They are also quite adaptable to changing market and economic conditions. The only constant in financial markets and economies is change.

- **REMAIN DISCIPLINED.** Making investment decisions based on emotions can severely impact investment outcomes. Investment professionals can help you navigate through market uncertainties or life challenges. Life circumstances always occur, which can easily interrupt the financial plan.

- **DIVERSIFICATION IS A MUST.** Wealthy investors often stress the importance of diversification as they understand that underperformance is a possibility. By building a diversified portfolio and taking a global approach to asset allocation, you can spread the risk and gain opportunities in the more diverse sectors of the world.

Achieving wealth is a journey that requires patience, discipline and persistence. By adopting positive habits and focusing on your goals, you can achieve greater happiness and fulfilment.

Remember, if you have not started your wealth creation journey, many options are available in the investment universe. Remind yourself that every individual's financial situation is unique, and what works for one person may not work for another. It's essential to adapt these lessons to your own circumstances, risk tolerance and financial goals. Consult with a professional wealth manager to kickstart your financial plan.

ADVISOR PROFILE: AIDAN FRESWICK | REGISTERED FINANCIAL PRACTITIONER™

AIDAN is a Registered Financial Practitioner™ and a registered member of the Financial Planning Institute of South Africa (FPI). He joined Brenthurst Wealth in August 2020 and has been in the financial services industry since 2017. He has experience in various aspects of financial planning solutions such as offshore investing, foreign exchange, investments and retirement planning. Aidan has successfully completed his First Level Regulatory Examination for Representatives, which enables him to furnish advice to clients on all investment-related matters.

Wealth Management has always been Aidan's career passion and he is currently studying towards obtaining a BCom Financial Planning degree, as well as his CFP® designation. He is currently based in our Tyger Valley office, assisting clients across the Cape Region.

Phone: +**27 (0) 21 914 9646** | **Cell:** + 27 84 482 2001 | **Email:** aidan@brenthurstwealth.co.za

CONTACT ANY OF OUR HIGHLY QUALIFIED FINANCIAL ADVISORS AT OUR 9 OFFICES COUNTRYWIDE TO DISCUSS YOUR INVESTMENT STRATEGY

Johannesburg	+27 (0) 11 799 8100	**Claremont**	+27 (0) 21 100 3901
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