



INVEST BETTER
with **BRENTHURST**

IN THIS ISSUE

Raising financially smart children starts with early, age-appropriate conversations and consistent habits at home. This piece offers a practical six-step guide for parents - covering everything from allowances to entrepreneurship - to help instill lasting money skills and responsible attitudes toward saving, spending and investing.

RAISING FINANCIALLY SMART CHILDREN

LESLIE GREYLING | REGISTERED FINANCIAL PLANNER™, BRENTHURST FOURWAYS

Having celebrated National Youth Month, let's encourage and guide our children and grandchildren to become financially responsible adults.

Cultivating healthy money habits in children is one of the most valuable life lessons you can impart. It sets them up for independence, responsibility and long-term success.

Young people have the biggest advantage compared to other savers/investors = TIME!

Most schools don't formally teach young children "money" or financial principles – it's largely left up to the parent/s.

The earlier they learn and apply key financial skills, the greater their reward will be over time.

Here are a few broad principles to guide children of all ages toward financial literacy:

UNDERSTAND "WANTS" VS NEEDS

Teach them to differentiate between wants (luxury items) and needs (essential items). Allow them to make mistakes, for example, spending their whole allowance on an expensive item, leaving them with no money to go to the movies with their friends.

INVESTING WITH SA'S
LEADING BOUTIQUE WEALTH MANAGER
WINNER 2020 & 2017 | RUNNER-UP 2023 & 2018
TOP 3 2022 & 2021 | TOP 4 2019
RANKED AMONGST THE TOP WEALTH MANAGERS FOR 7 CONSECUTIVE YEARS

JHB (HQ)	+27 (0) 11 799 8100
JHB (SANDTON)	+27 (0) 10 035 1391
PTA	+27 (0) 12 347 8240
CAPE TOWN	+27 (0) 21 418 1236
BELLVILLE	+27 (0) 21 914 9646
CLAREMONT	+27 (0) 21 100 3901
STELLENBOSCH	+27 (0) 21 882 8706
PAARL (VAL DE VIE)	+27 (0) 21 100 3901
GEORGE	+27 (0) 44 050 6057
MAURITIUS	+ 230 5843 5215

MONEY IS EARNED, NOT GIVEN

An allowance can be earned by doing chores around the house. Older children can earn extra money by babysitting for family and friends, tutoring younger kids, or part time work.

LEARN TO SAVE

Encourage them to save a portion of their allowance or birthday money, for example, one third towards savings and two thirds to spend. For younger children, savings can be added to their piggy bank. For teenagers, a bank account can be opened for their savings.

VALUE OF MONEY

Explain why you make certain decisions while shopping, for example, buying in bulk can be cheaper. Show them the price difference of the same product, but different brand or shop.

MONEY MANAGEMENT

Show them how to keep record of earning and spending of their pocket money/allowance. This will teach them to budget and keep track of income and expenses in later years.

MODEL GOOD BEHAVIOUR

Children learn more from what you do, than what you say. If you are an excessive spender, your child will most probably have the same tendency. Set a healthy example and be a positive role model when it comes to finances.

BE TRANSPARENT

Talk openly about money, your financial decisions and mistakes you've made. Explain how to use credit responsibly and how to avoid pitfalls, such as credit card debt.

You might think most of the above is common knowledge and quite obvious, but if we look at how many middle-class South Africans are drowning in debt, it becomes clear that basic financial literacy is lacking.

The key is to start saving/investing as early as possible; the power of compound interest is one of the most important factors in wealth creation.

LESLIE GREYLING | REGISTERED FINANCIAL PLANNER™, BWM FOURWAYS

PHONE: +27 (0) 11 799 8100 | EMAIL: leslie@brenthurstwealth.co.za

CONTACT ANY OF OUR HIGHLY QUALIFIED FINANCIAL ADVISORS AT OUR NINE OFFICES COUNTRYWIDE TO DISCUSS YOUR INVESTMENT STRATEGY.

EMAIL US:
invest@brenthurstwealth.co.za

Johannesburg	+27 (0) 11 799 8100	Claremont	+27 (0) 21 100 3901	SATELLITE OFFICES:	
Sandton	+27 (0) 10 035 1391	Bellville	+27 (0) 21 914 9646	KZN: Arin Ruttenberg	+27 84 582 8581
Pretoria	+27 (0) 12 347 8240	Stellenbosch	+27 (0) 21 882 8706	FREE STATE: Iniel Van Zyl	+27 72 298 3212
CPT Waterfront	+27 (0) 21 418 1236	Val de Vie Estate	+27 (0) 21 100 3901	NORTH WEST: Maria Smit	+27 79 696 6860
George	+27 (0) 44 050 6057	Mauritius	+230 5843 5215	MPUMALANGA: Marise Reinach	+27 72 795 3604

Brenthurst Wealth Management is an authorised financial services provider (Reg No: 2004/012998/07) FSP No.7833. This e-mail and any file attachments transmitted with it are intended solely for the addressee(s) and may be legally privileged and/or confidential. If you have received this e-mail in error please destroy it. If you are not the addressee you may not disclose, copy, distribute or take any action based on the contents hereof. Any unauthorised use or disclosure is prohibited and may be unlawful. The view and opinions expressed in this e-mail message may not necessarily be those of the management of Brenthurst Wealth Management (Pty) Limited.